



**Newcastle Dog & Cat Shelter Burns Night Dinner 2025**  
Saturday 25 January 2025, Hilton Newcastle Gateshead  
Sponsorship Opportunities

## Introduction to Newcastle Dog & Cat Shelter

Newcastle Dog & Cat Shelter was established in 1896 and helps lost, abused and abandoned animals find their forever home.

### Embrace the spirit of Scotland and contribute to a heartwarming cause!

By sponsoring the Burns Night Dinner 2025, you are not only aligning with a local cause but engaging with a community of animal lovers and businesses.

Over 150 people attended our inaugural Burns Night in 2024, raising over £8,000.

### Sponsorship opportunities:

There are three exciting opportunities to showcase your brand and support our cause.

Headline Sponsorship	Table Whisky Sponsorship	Chuck-a-Grouse Sponsorship	Auction Sponsorship
<b>Cost:</b> £2,500	<b>Cost:</b> £1,250	<b>Cost:</b> £500	<b>Cost:</b> £200+
<p><b>Benefits include:</b></p> <p>Display a company banner on the main stage and in the networking area.</p> <p>Headline sponsorship stall and display on all event materials, including invitations and signage.</p> <p>Company logo prominently displayed on event webpage and promotional materials.</p> <p>A speaking opportunity at the event.</p> <p>One complimentary table for ten (Worth £850), and subsequent tables at a discounted price of £750.</p> <p>A special mention on social media posts promoting the event, and the post-event press release.</p> <p>Opportunity to place an advert in our eNewsletter.</p>	<p><b>Benefits include:</b></p> <p>Display a company banner in the networking area.</p> <p>Your company name on the table whisky given out on the day.</p> <p>Opportunity to raise a toast on stage with all guests.</p> <p>Recognition on our event webpage and in all event materials.</p> <p>The opportunity to provide promotional items for the goodie bags.</p> <p>One complimentary table for ten (Worth £850), and subsequent tables at a discounted price of £750.</p> <p>A special mention on social media posts promoting the event, and the post-event press release.</p>	<p>Display a company banner in the networking area.</p> <p>Recognition at the dinner and an opportunity to announce the winner of the Chuck-a-Grouse winner on stage and introduce your company.</p> <p>Recognition on our event webpage and in all event materials.</p> <p>The opportunity to provide promotional items for the goodie bags.</p> <p>A special mention on social media posts promoting the event, and the post-event press release.</p>	<p><b>Benefits include:</b></p> <p>Branding on our website and event materials.</p> <p>Company literature in goodie bags.</p> <p>Recognition during the event and social media coverage after the event.</p> <p>Receive a discounted table of 10 for only £650.</p> <p>Other sponsorship opportunities available, please enquire.</p>

**Contact us to agree any additional benefits**

Please contact us via email to discuss your sponsorship package at [events@dogandcatshelter.com](mailto:events@dogandcatshelter.com).